DISRUPT

Decentralised arch**i**tectures for optim**i**sed ope**r**ations via virt**u**alised **p**rocesses and manufacturing ecosystem collabora**ti**on

Deliverable 6.1

Dissemination and communication report

Workpackage:	6- Dissemination, exploitation and standardisation
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DISRUPT Project Profile

Contract No.:	Horizon 2020: LEIT – ICT WP2016-17 - 723541

Acronym:	DISRUPT
Title:	Decentralised architectures for optimised operations via virtualised processes and manufacturing ecosystem collaboration
URL:	http://www.disrupt-project.eu
Start Date:	01/09/2016
Duration:	36 Months

Executive Summary

The DISRUPT project has reached its end date. In the three years of the project, many efforts havebeen put into the realisation of project scientific and technical objectives. Current report concerns work around communication, dissemination and exploitation of the project results, which is a part of the WP6 activities – Dissemination, Communication & Exploitation.

This report oversees activities that took place along project life cycle with particular focus on the activities held in the last year and provides an overview of the set objectives and corresponding results. The current document summarizes all the Dissemination, and Communication results and learnings associated with them.

The promotion of DISRUPT results has been implemented through traditional and new channels to reach different target audience like EU manufacturing enterprises and the industrial communities, academics and scientific communities, politicians and the wider public. Many different actions have been set in place to assure the effectiveness of the general dissemination activities, including among others:

- Project Presentation at international and national conferences and workshops (mainly for industrial and scientific communities)
- Project Web Site and social media (mainly for the wider public)
- Dissemination material like brochures and posters which were refined after major achievements (for each kind of target audience and event)
- Participation to fairs, technical events and face-to-face meetings to share experience with industrial companies
- Participation to institutional events organized by EU commission, EFFRA, DGConnect etc. to get in contact with policy makers, and other bodies and to increase the impact of digitalisation at system-level.

At the end of the third year, we summarize some numbers related to dissemination actions:

- Number of events (conferences and workshops) where DISRUPT consortium participated: 35
- Number of events in the H2020 frame: 12
- Number of scientific papers in conferences, workshops and journals: 17
- Contacts through workshops and booths in fairs organized by DISRUPT: 1000
- Contacts through workshops and conferences held by other organizations: 3000
- Contacts through H2020 events: more than 1000
- Audience of non-scientific publications (i.e. technical magazines for industrial sector): more than 5000
- Visits to project website: more than 1.400